

PAX ART HUB GUIDELINES – PAX EAST 2027

PAX Art Hub is curated and NOT first-come, first-served; the order that we receive applications does not have an impact on whether you receive a table.

PAX Art Hub is intended for:

- Creators with credited professional work on video games, tabletop games, or related gaming projects
- original artists whose work is clearly aligned with gaming, tabletop, fantasy, sci-fi, or gaming culture-adjacent

PLEASE READ THE BELOW RESTRICTIONS CAREFULLY

1. PAX Art Hub tables are exclusively for use by creators who have artwork or other items directly related to their own work for sale at their table (i.e. original prints, sketchbooks, comics, art books, artist proofs, commissions, and similar items) and cannot be used primarily for the sale of merchandise such as apparel, t-shirts, pins, charms, buttons, plushies, and custom toys. A few of these items featuring your own original or authorized artwork are allowed but they must not be the primary focus of your table.
2. All artwork displayed needs to be the work of a creator who is present at the table; do not display work of a creator who is not at the show. No proxy selling, no studios, no publishers.
3. The sale of material or artwork produced by tracing or use of artificial intelligence is strictly prohibited.
4. The sale of unlicensed material is strictly prohibited.
5. All selling artists need to be 18 years of age at minimum.
6. All artwork displayed must be PG-13.

7. Items that you **CAN NOT** sell in PAX Art Hub (Food, Beverage, Acrylic Nails, Candles, Jewelry).
8. No more than two (2) creators are allowed per full sized table. No more than two (2) people behind your table at one time.
9. You may not raise, move, or alter your table position.
10. Do not tape any signage to the floor.
11. You can't bring extra tables to set up behind or next to your table.
12. Do not write or highlight any signage posted around Art Hub.
13. No loud music that can be disruptive to your neighbors.
14. No bright lighting that will be intrusive to your neighbors.
15. All banners/displays must be free-standing, single-sided, and only a few inches deep.
16. Please make sure that the tops of all banners/displays are no more than 10 ft tall from the floor and no more than 6 ft wide; please keep in mind that tables are approximately 2.5 ft high when measuring your display. This applies to all tables, even if on a corner and/or against a wall/curtain.
17. PLEASE DO NOT ENCROACH ON YOUR NEIGHBOR'S SPACE ON ANY SIDE INCLUDING BEHIND YOU.
18. Displays on tables can be no more than 4 ft high from the top of the table (10 ft from the floor MAX) and have to be inward facing; no artwork should face out towards another creator's table.
19. Displays cannot obstruct the visibility of other artists' tables; no signage is allowed perpendicular to the table between the table and the rear banner/display. Nothing hanging between your table and backdrop should restrict the view of your neighbors. This means you should be able to see both your neighbors and be able to look down the entire aisle and see to the end. If it looks like a booth, you are in breach of rules.
20. You can NOT sell or transfer your badge. Your Exhibitor badge is connected to your name and may not be given to another person.
21. Product, material, or content created, in whole or in substantial part, using generative artificial intelligence tools or algorithms ("AI-Generated") or incorporating AI-Generated elements, including but not limited to visual artwork, images, or graphics, animations and/or materials, are prohibited from being made available for purchase at PAX. Parties

violating this policy will receive one (1) warning where the party may be asked to remove all materials which violate this Policy. In the event a party violates this Policy a second time, the party may be removed from the event without refund, and/or banned from participating in future editions of the event. The terms of this policy may be revised at any time.

If any of these rules are broken on-site, we will ask you to rectify it. If it is not settled within a reasonable time we will call security, ask you to pack up and leave, and you will not receive a refund. And will be banned from any ReedPop event for the foreseeable future.

Information

PAX started as a celebration of games and our community — everyone in our community. We do not tolerate discrimination or harassment based on race, ethnicity, gender identity, sexual orientation, religion, age, ability, or any other characteristic that makes individuals who they are. Like everyone else at the show, participating creators, professionals, artists, exhibitors, and panelists are subject to our harassment policy not only as attendees, but also during event presentations and while exhibiting. If you feel your personal beliefs will prevent you from adhering to our policy, do not submit an application.

Terms and Conditions Disclaimer

If accepted to purchase space, you agree to all the terms and conditions for participation in the event which can be found here.