



# CONFERENCE-AT-A-GLANCE



Tuesday, April 9

PSA@ISC PRESENTED  
BY PSA  
CASANOVA 505

STRATEGIC  
MANAGEMENT  
/ BUSINESS  
DEVELOPMENT  
VENETIAN 102

DETECTION &  
RESPONSE / END-USER  
VENETIAN 303

NEW TECHNOLOGY &  
AUTOMATION / OPEN  
STANDARDS & INTEROPERABILITY  
VENETIAN 308

CYBERSECURITY & IT  
CASANOVA 603

WORKSHOPS  
VENETIAN 203

★ INFRAGARD  
NATIONAL MEMBERS  
ALLIANCE (INMA)@ISC  
CASANOVA 605

## CONFERENCE OPENS

9:00AM-  
9:45AM

Driving Business Results  
through Culture and  
Technology  
★ TECH TALK

Demystifying AI-Driven  
Facial Recognition  
Technologies for Optimized  
Security and Operations  
★ TECH TALK

Moving Beyond Security - How  
to React to AI's Transformation  
Potential  
★ TECH TALK

Inside the Firewall  
★ TECH TALK

9:30AM - 11:00AM

Human Element:  
Anonymize Your Digital  
Footprint for Online  
Security

10:00AM-  
11:00AM

Mastering Marketing  
Outreach for Security  
Integrators: Strategies for  
Success

Thawing the Frozen Middle:  
Unlocking Organizational  
Stagnation for Business  
Owners and Leaders

The Economics of Risk  
and Technology: Making  
Security's Business Case for  
Innovation

Defining the Cloud - Are  
Standards the Answer?

Cybersecurity 101- IoT  
Best Practices

10:00AM - 12:00PM

Networks in Video  
Surveillance: Basics -  
Intermediate Education

11:15AM-  
12:15PM

Organizational Structure:  
Setting Your Organization  
Up for Success!

What is Decision  
Intelligence and What the  
Heck Does it Have to Do  
With the Security Industry?

Leveraging AI through  
Presence Detection for  
Greater Security & Priority  
Responses

5G: The Intelligence Behind Smart  
Cities

Cyber-Hygiene for  
Physical Security Projects:  
What Do You and Your  
3rd Party Providers Need  
to Know?

Insights from the Dark  
Web and How They Can  
Aid Critical Infrastructure  
Defenders and Investigations

12:15PM-  
1:00PM

## LUNCH BREAK

1:00PM-  
2:00PM

Effective Project Planning  
within a Team: Maximizing  
Team Collaboration

Culture IS Relationships:  
How to Create a More  
Resilient Culture

Data Driven Decision  
Making: Modeling Risk with  
a Site-Specific Security  
Scorecard

Shaking Up Your Physical Security  
Technology Stack To Reduce Cost  
and Boost Performance

Critical Convergence:  
United Physical and  
Cybersecurity for Optimal  
Protection

1:30PM - 3:30PM

Securing Networks  
in Action: Hands-On  
Certificate Configuration,  
Exploits, and Interactive  
Demonstrations

Do Not Outsource  
Responsibility -  
Implementing Vendor  
Management Programs

2:15PM-  
3:15PM

Navigating Challenges in  
Security Integration: Proven  
Solution Approaches for  
Success

State of the Capital Raising  
Market for Security  
Companies

Public Safety & the Security  
Industry Working Together  
- Impacts of TMA-AVS-01  
(Alarm Validation Scoring)

Essential OSDP Skills and Tools to  
Manage the Learning Curve

Cyber Governance  
That Works for Physical  
Security

Next Generation Building  
Materials for Protective  
Design, Electromagnetic  
Security and Operational  
Resilience

3:30PM-  
4:30PM

Generational Shift in the  
Workforce: Adapting to the  
Changing Dynamics

GSA Schedule Contracting  
for Rookies and Seasoned  
Veterans

From Legacy Systems to  
Cloud-Based Solutions:  
End-Users Journey in  
Modernizing Physical  
Security Infrastructure

The Wireless Wars

Welcome to 4G and 5G  
(Guns, Guards, Gates,  
Internet Gateways and  
GPT?)

It's a Jungle Out There -  
Threats and AI in Critical  
Infrastructure



# CONFERENCE-AT-A-GLANCE



Wednesday, April 10

	★ WORKSHOPS/ USER EXPERIENCE (UX) VENETIAN 203	CONNECTED SECURITY & IoT VENETIAN 303	RISK MANAGEMENT & PUBLIC SAFETY CASANOVA 605	ACCESS CONTROL & IDENTITY MANAGEMENT CASANOVA 505	PHYSICAL SECURITY VENETIAN 308	SECURITY DESIGN CASANOVA 603	ISC EXHIBITOR PRODUCT TRAINING & CASE STUDY SPONSORED SESSIONS VENETIAN 102	CAREER ZONE EXHIBIT HALL	THE BRIDGE EXHIBIT HALL
8:00AM- 8:45AM	Privacy in the Age of AI	What is Proptech and Why Does It Matter to the Security Industry? ★ TECH TALK	A New Era: The Rise of Generative AI and Implications for Security and Risk Management Practitioners ★ TECH TALK	Ultra-Wideband (UWB) Explained and How it Impacts Access Control and the Security Industry ★ TECH TALK	What's New at ISC West: New Technologies, Insights, & Things To Know ★ TECH TALK	The Architectural Design Process and Security Professionals ★ TECH TALK			
9:00AM- 9:45AM	<b>DAY 1 KEYNOTE</b>								
10:00AM- 11:00AM	10:00AM - 11:30AM Active Shooter Workshop	Discover How Modern AI is Created and How it Can Be Deployed to Affect Greater Outcomes that Solve a Multitude of Problems	Real Time Crime Centers: What is Real Time and How Can it Impact Operations?	From Entry to Occupancy: The Role of Mobile Access Control in the New World of Building Optimization	The Insider Threat: Managing Your Organization's Most Critical Risk Vulnerability	Integrated Security Design: Form over Function or Function over Form?	10:00AM - 11:00AM Beyond Traditional End-to-End: Unifying New Technologies in a Single Platform (sponsored by: Axis)	The First 90 Days – Make it Count	Beyond Traditional End-to-End: Unifying New Technologies in a Single Platform (Sponsored by Axis)
11:15AM- 12:15PM		Design Thinking for the Age of Digital Disruption in Visual Intelligence	Risk Assessment in the Age of Intelligence: A Practical Guide for Practitioners	Digital Credentials and Digital Identity Are Not The Same	Analytics, Sensors and Software: The New Model for Physical Security	Proper Planning for a Security Improvement Project			The Future of Risk is Upon Us: Advancing Security for AI
12:15PM- 1:00PM	<b>LUNCH BREAK</b>								
1:00PM- 2:00PM	Convergence 2024 - Synergizing Cyber, Physical, and OT Security for Business Success	Best Practices for a Successful Implementation of Apple and Google Wallets	Active Crime Deterrence in a Rapidly Changing World with Repeat Offender Identification and Mitigation	Future-Proofing ID Credentials Against Quantum Computing Threats	Occupant Emergency Programs (OEPs) & Emergency Action Plans (EAPs) in the Hybrid/Post-COVID Environment	New Insights from 3D Visualization in Security Plant Design and Digital Twins at DFW Airport	1:00PM - 2:00PM Do You Need an All-in-One Connected Security Solution w/ a 5-Minute Install, Guaranteed to Add More Residential Accounts/Day? (sponsored by: Napco)	Effective Public Speaking in a Distracted World	1:00PM - 1:45PM A Global Showdown: Corporate Security and 2024 Elections
2:15PM- 3:15PM	Trends in Venue Safety and the Visitor Experience	From Physical Security to Proptech Solutions: How Today's Security Technology Enables Smarter Buildings Tomorrow	Critical Infrastructure Protection: Insider Threat Mitigation for Data Centers	Credential Interoperability, Mixing Manufacturers, or One Card to Rule Them All	How It Works: AI in Physical Security Today and Tomorrow	Integrating Security Infrastructure into the Architectural Process	2:30PM - 3:00PM AI Everywhere - The Future of AI in Security (Sponsored by Intel)	Building Your Personal Board of Directors	
3:30PM- 4:30PM	It's All About the Journey: Understanding the Evolving Customer Experience in a Cloud-based World	Points of Differentiation Between Commercial and Consumer IoT Devices	Keeping Cities Safe: A Journey Towards Creating Safer Public Spaces	Decentralized and Self-Sovereign Identity: A New Frontier in Access Control and Security Solutions	Security Systems Failure Modes and Risk Reduction	What is the Role of the Building Architecture and CPTED to Prevent Active Shooter/Assailants?		Workforce Development Executive Briefing: Alternative Workforce Solutions	



# CONFERENCE-AT-A-GLANCE



Thursday, April 11

SECURITY MEGATRENDS  
VENETIAN 203

★ ARTIFICIAL INTELLIGENCE & DIGITAL TRANSFORMATION  
CASANOVA 505

DEALER, INSTALLER, INTEGRATOR  
CASANOVA 605

VIDEO SURVEILLANCE  
VENETIAN 303

UNCREWED SYSTEMS & DRONES & ROBOTICS  
VENETIAN 308

★ BUSINESS CONTINUITY / LOSS PREVENTION  
CASANOVA 603

ISC EXHIBITOR PRODUCT TRAINING & CASE STUDY SPONSORED SESSIONS  
VENETIAN 102

CAREER ZONE  
EXHIBIT HALL

THE BRIDGE  
EXHIBIT HALL

9:00AM-9:45AM

## DAY 2 KEYNOTE

10:00AM-11:00AM

The 2024 Security Megatrends: Your Guide to the Industry's Most Impactful Trends	GoDaddy's Digital Transformation: How We Created a System of Systems in our GSOC	Sales Prospecting: Techniques and Strategies for Effective Outreach	AI Killed the Analytics Star	The Evolution of Commercial Drones and Security: Why You Should Care!	Adapting to the Ever-Changing Landscape: Tackling Contemporary Challenges in Retail Loss Prevention and Asset Protection			10:15AM - 11:00AM Data Privacy or Total Security: The Inevitable Trade-off in the Modern World?
Megatrend Analysis: Proliferation of Security Sensors	Securing the Convergence: Collaborative Strategies for Physical & Cyber Security Professionals in Ensuring Resiliency in Digital Transformation	Cloud Video Surveillance is Here - The Tradeoffs, the Advantages, and the Pitfalls	The Rise of Analytics and AI in Video Surveillance: Practical real-world Applications to Improve Security and Streamline Business Operations	Autonomy vs Artificial Intelligence: Redefining the Role of Manned Security Guards	Impact of Geopolitical Events on Resilience and Business Continuity	11:30AM - 12:30PM It's a Hybrid World: Critical Decisions for System Architecture to Support AI and Video Workloads (Sponsored by Intel)	Talent Conundrum? Lean on Learning.	

12:15PM-1:00PM

## LUNCH BREAK

1:00PM-2:00PM

Beyond the AI Mega Hype: What Security Leaders Really Want from AI	What Every Security Leader Should Know About Generative AI (ChatGPT and the like)	The Art of the Connection - Prospecting Success Using LinkedIn	Everything You Never Knew You Wanted to Know About VSaaS... But Were Afraid to Ask	Game of Drones: Safeguarding Sports Stadiums in the NFL, MLB, and MLS	Navigating Environmental, Social, & Governance (ESG) Principles in the Security Industry		Accelerating Learning Through Gaming (or Enhancing Learning Through Euro Games)	How AI, Deepfakes, Voice Cloning and ChatGPT Are Transforming Cybercrime—And How to Future-Proof Yourself and Your Business Now
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2:15PM-3:15PM

Protecting Critical Infrastructure in Today's Threat Environment	Convergence of Artificial Intelligence, Optical Fiber Sensing, Video Analytics, and Biometrics in Modern Physical Security Systems	Succession: Plan Now or Pay Later	Designing Better Perimeter Security Solutions with AI and Video Analytics	Remote Identification: Integrating Drones into the National Airspace System	Security Robots' Evolution and Future Role in Facility Protection		The Future of the Security Industry: A Perspective from 'The Next Generation'	3:00PM-3:45PM Enhancing Cybersecurity through Artificial Intelligence: Strategies and Challenges
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3:30PM-4:30PM

			<b>GENERAL SESSION</b> (open to all badge-holders) Identity in the Mobile Wallet Presented by: Security Specifiers				Managing Adversarial People & Personalities in the Workplace	
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CONFERENCE CLOSED (Visit Expo Hall)