



CONFERENCE-AT-A-GLANCE



Tuesday, April 9

PSA@ISC PRESENTED BY PSA STRATEGIC MANAGEMENT / BUSINESS DEVELOPMENT DETECTION & RESPONSE / END-USER NEW TECHNOLOGY & AUTOMATION / OPEN STANDARDS & INTEROPERABILITY CYBERSECURITY & IT WORKSHOPS ★ INFRAGARD NATIONAL MEMBERS ALLIANCE (INMA)@ISC

CONFERENCE OPENS

<p>9:00AM-9:45AM</p>		<p>Driving Business Results through Culture and Technology ★ TECH TALK</p>	<p>Demystifying AI-Driven Facial Recognition Technologies for Optimized Security and Operations ★ TECH TALK</p>	<p>Moving Beyond Security - How to React to AI's Transformation Potential ★ TECH TALK</p>	<p>Inside the Firewall ★ TECH TALK</p>		<p>9:30AM - 11:00AM Human Element: Anonymize Your Digital Footprint for Online Security</p>
<p>10:00AM-11:00AM</p>	<p>Mastering Marketing Outreach for Security Integrators: Strategies for Success</p>	<p>Thawing the Frozen Middle: Unlocking Organizational Stagnation for Business Owners and Leaders</p>	<p>The Economics of Risk and Technology: Making Security's Business Case for Innovation</p>	<p>Defining the Cloud - Are Standards the Answer?</p>	<p>Cybersecurity 101- IoT Best Practices</p>	<p>10:00AM - 12:00PM</p>	
<p>11:15AM-12:15PM</p>	<p>Organizational Structure: Setting Your Organization Up for Success!</p>	<p>What is Decision Intelligence and What the Heck Does it Have to Do With the Security Industry?</p>	<p>Leveraging AI thorough Presence Detection for Greater Security & Priority Responses</p>	<p>5G: The Intelligence Behind Smart Cities</p>	<p>Cyber-Hygiene for Physical Security Projects: What Do You and Your 3rd Party Providers Need to Know?</p>	<p>Networks in Video Surveillance: Basics - Intermediate Education</p>	<p>Insights from the Dark Web and How They Can Aid Critical Infrastructure Defenders and Investigations</p>
<p>12:15PM-1:00PM</p>	<h2>LUNCH BREAK</h2>						
<p>1:00PM-2:00PM</p>	<p>Effective Project Planning within a Team: Maximizing Team Collaboration</p>	<p>Culture IS Relationships: How to Create a More Resilient Culture</p>	<p>Data Driven Decision Making: Modeling Risk with a Site-Specific Security Scorecard</p>	<p>Shaking Up Your Physical Security Technology Stack To Reduce Cost and Boost Performance</p>	<p>Critical Convergence: United Physical and Cybersecurity for Optimal Protection</p>	<p>1:30PM - 3:30PM Securing Networks in Action: Hands-On Certificate Configuration, Exploits, and Interactive Demonstrations</p>	<p>Do Not Outsource Responsibility - Implementing Vendor Management Programs</p>
<p>2:15PM-3:15PM</p>	<p>Navigating Challenges in Security Integration: Proven Solution Approaches for Success</p>	<p>State of the Capital Raising Market for Security Companies</p>	<p>Public Safety & the Security Industry Working Together - Impacts of TMA-AVS-01 (Alarm Validation Scoring)</p>	<p>Essential OSDP Skills and Tools to Manage the Learning Curve</p>	<p>Cyber Governance That Works for Physical Security</p>		<p>Next Generation Building Materials for Protective Design, Electromagnetic Security and Operational Resilience</p>
<p>3:30PM-4:30PM</p>	<p>Generational Shift in the Workforce: Adapting to the Changing Dynamics</p>	<p>GSA Schedule Contracting for Rookies and Seasoned Veterans</p>	<p>From Legacy Systems to Cloud-Based Solutions: End-Users Journey in Modernizing Physical Security Infrastructure</p>	<p>The Wireless Wars</p>	<p>Welcome to 4G and 5G (Guns, Guards, Gates, Internet Gateways and GPT?)</p>		<p>It's a Jungle Out There - Threats and AI in Critical Infrastructure</p>



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Wednesday, April 10

	★ WORKSHOPS/USER EXPERIENCE (UX)	CONNECTED SECURITY & IoT	RISK MANAGEMENT & PUBLIC SAFETY	ACCESS CONTROL & IDENTITY MANAGEMENT	PHYSICAL SECURITY	SECURITY DESIGN	ISC EXHIBITOR PRODUCT TRAINING & CASE STUDY SPONSORED SESSIONS	CAREER ZONE
8:00AM-8:45AM	User Experience Panel	What is Proptech and Why Does It Matter to the Security Industry? *TECH TALK	A New Era: The Rise of Generative AI and Implications for Security and Risk Management Practitioners ★ TECH TALK	Ultra-Wideband (UWB) Explained and How it Impacts Access Control and the Security Industry ★ TECH TALK	What's New at ISC West: New Technologies, Insights, & Things To Know ★ TECH TALK	The Architectural Design Process and Security Professionals ★ TECH TALK		
9:00AM-9:45AM	DAY 1 KEYNOTE							
10:00AM-11:00AM	10:00AM - 11:30AM Active Shooter Workshop	Discover How Modern AI is Created and How it Can Be Deployed to Affect Greater Outcomes that Solve a Multitude of Problems	Real Time Crime Centers: What is Real Time and How Can it Impact Operations?	From Entry to Occupancy: The Role of Mobile Access Control in the New World of Building Optimization	The Insider Threat: Managing Your Organization's Most Critical Risk Vulnerability	Integrated Security Design: Form over Function or Function over Form?	10:00AM - 11:00AM Coming Soon	The First 90 Days – Make it Count
11:15AM-12:15PM		Design Thinking for the Age of Digital Disruption in Visual Intelligence	Risk Assessment in the Age of Intelligence: A Practical Guide for Practitioners	Digital Credentials and Digital Identity Are Not The Same	Analytics, Sensors and Software: The New Model for Physical Security	Proper Planning for a Security Improvement Project	11:30AM - 12:30PM Coming Soon	
12:15PM-1:00PM	LUNCH BREAK							
1:00PM-2:00PM	Cybersecurity Corporate Paper	Best Practices for a Successful Implementation of Apple and Google Wallets	Active Crime Deterrence in a Rapidly Changing World with Repeat Offender Identification and Mitigation	Future-Proofing ID Credentials Against Quantum Computing Threats	Federal Occupant Emergency Programs (OEPs) in the Hybrid/Post-COVID Environment	New Insights from 3D Visualization in Security Plant Design and Digital Twins at DFW Airport	1:00PM - 2:00PM Coming Soon	Effective Public Speaking in a Distracted World
2:15PM-3:15PM	Trends in Venue Safety and the Visitor Experience	From Physical Security to Proptech Solutions: How Today's Security Technology Enables Smarter Buildings Tomorrow	Critical Infrastructure Protection: Insider Threat Mitigation for Data Centers	Credential Interoperability, Mixing Manufacturers, or One Card to Rule Them All	How It Works: AI in Physical Security Today and Tomorrow	Integrating Security Infrastructure into the Architectural Process	2:30PM - 3:30PM Coming Soon	Stay CyberSafe: What Every CXO Should Know About Cybersecurity
3:30PM-4:30PM	It's All About the Journey: Understanding the Evolving Customer Experience in a Cloud-based World	Points of Differentiation Between Commercial and Consumer IoT Devices	Keeping Cities Safe: A Journey Towards Creating Safer Public Spaces	Decentralized and Self-Sovereign Identity: A New Frontier in Access Control and Security Solutions	Security Systems Failure Modes and Risk Reduction	What is the Role of the Building Architecture and CPTED to Prevent Active Shooter/Assailants?		Workforce Development Executive Briefing: Alternative Workforce Solutions



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Thursday, April 11

	SECURITY MEGATRENDS	★ ARTIFICIAL INTELLIGENCE & DIGITAL TRANSFORMATION	DEALER, INSTALLER, INTEGRATOR	VIDEO SURVEILLANCE	UNCREWED SYSTEMS & DRONES & ROBOTICS	★ BUSINESS CONTINUITY / LOSS PREVENTION	ISC EXHIBITOR PRODUCT TRAINING & CASE STUDY SPONSORED SESSIONS	CAREER ZONE	THE BRIDGE
9:00AM-9:45AM	DAY 2 KEYNOTE								
10:00AM-11:00AM	The 2024 Security Megatrends: Your Guide to the Industry's Most Impactful Trends	GoDaddy's Digital Transformation: How We Created a System of Systems in our GSOC	Sales Prospecting: Techniques and Strategies for Effective Outreach	AI Killed the Analytics Star	The Evolution of Commercial Drones and Security: Why You Should Care!	Adapting to the Ever-Changing Landscape: Tackling Contemporary Challenges in Retail Loss Prevention and Asset Protection	10:00AM - 11:00AM <i>Coming Soon</i>		
11:15AM-12:15PM	Megatrend Analysis: Proliferation of Security Sensors	Securing the Convergence: Collaborative Strategies for Physical & Cyber Security Professionals in Ensuring Resiliency in Digital Transformation	Cloud Video Surveillance is Here - The Tradeoffs, the Advantages, and the Pitfalls	The Rise of Analytics and AI in Video Surveillance: Practical real-world Applications to Improve Security and Streamline Business Operations	Autonomy vs Artificial Intelligence: Redefining the Role of Manned Security Guards	Impact of Geopolitical Events on Resilience and Business Continuity	11:30AM - 12:30PM <i>Coming Soon</i>	Talent Conundrum? Lean on Learning.	
12:15PM-1:00PM	LUNCH BREAK								
1:00PM-2:00PM	AI Megatrends	What Every Security Leader Should Know About Generative AI (ChatGPT and the like)	The Art of the Connection - Prospecting Success Using LinkedIn	Everything You Never Knew You Wanted to Know About VSaaS... But Were Afraid to Ask	Game of Drones: Safeguarding Sports Stadiums in the NFL, MLB, and MLS	Navigating Environmental, Social, & Governance (ESG) Principles in the Security Industry	1:00PM - 2:00PM <i>Coming Soon</i>	Accelerating Learning Through Gaming (or Enhancing Learning Through Euro Games)	How AI, Deepfakes, Voice Cloning and ChatGPT Are Transforming Cybercrime—And How to Future-Proof Yourself and Your Business Now
2:15PM-3:15PM	Protecting Critical Infrastructure in Today's Threat Environment	Convergence of Artificial Intelligence, Optical Fiber Sensing, Video Analytics, and Biometrics in Modern Physical Security Systems	Succession: Plan Now or Pay Later	Designing Better Perimeter Security Solutions with AI and Video Analytics	Remote Identification: Integrating Drones into the National Airspace System	Security Robots' Evolution and Future Role in Facility Protection	2:30PM - 3:30PM <i>Coming Soon</i>	The Future of the Security Industry: A Perspective from 'The Next Generation'	
3:30PM-4:30PM	GENERAL SESSION <i>(open to all badge-holders)</i> Identity in the Mobile Wallet Presented by: Security Specifiers							Managing Adversarial People & Personalities in the Workplace	
CONFERENCE CLOSED (Visit Expo Hall)									