



# CONFERENCE-AT-A-GLANCE



Tuesday, April 9

PSA@ISC PRESENTED BY PSA      STRATEGIC MANAGEMENT / BUSINESS DEVELOPMENT      DETECTION & RESPONSE / END-USER      NEW TECHNOLOGY & AUTOMATION / OPEN STANDARDS & INTEROPERABILITY      CYBERSECURITY & IT      WORKSHOPS      ★ INFRAGARD NATIONAL MEMBERS ALLIANCE (INMA)@ISC

## CONFERENCE OPENS

9:00AM-9:45AM	Driving Business Results through Culture and Technology ★ TECH TALK	Demystifying AI-Driven Facial Recognition Technologies for Optimized Security and Operations ★ TECH TALK	Moving Beyond Security - How to React to AI's Transformation Potential ★ TECH TALK	Inside the Firewall ★ TECH TALK		9:30AM - 11:00AM Human Element: Anonymize Your Digital Footprint for Online Security
10:00AM-11:00AM	Mastering Marketing Outreach for Security Integrators: Strategies for Success	Thawing the Frozen Middle: Unlocking Organizational Stagnation for Business Owners and Leaders	The Economics of Risk and Technology: Making Security's Business Case for Innovation	Defining the Cloud - Are Standards the Answer?	Cybersecurity 101- IoT Best Practices	10:00AM - 12:00PM Networks in Video Surveillance: Basics - Intermediate Education
11:15AM-12:15PM	Organizational Structure: Setting Your Organization Up for Success!	What is Decision Intelligence and What the Heck Does it Have to Do With the Security Industry?	Leveraging AI through Presence Detection for Greater Security & Priority Responses	5G: The Intelligence Behind Smart Cities	Cyber-Hygiene for Physical Security Projects: What Do You and Your 3rd Party Providers Need to Know?	
12:15PM-1:00PM	<b>LUNCH BREAK</b>					
1:00PM-2:00PM	Effective Project Planning within a Team: Maximizing Team Collaboration	Culture IS Relationships: How to Create a More Resilient Culture	Data Driven Decision Making: Modeling Risk with a Site-Specific Security Scorecard	Shaking Up Your Physical Security Technology Stack To Reduce Cost and Boost Performance	Critical Convergence: United Physical and Cybersecurity for Optimal Protection	1:30PM - 3:30PM Securing Networks in Action: Hands-On Certificate Configuration, Exploits, and Interactive Demonstrations
2:15PM-3:15PM	Navigating Challenges in Security Integration: Proven Solution Approaches for Success	State of the Capital Raising Market for Security Companies	Public Safety & the Security Industry Working Together - Impacts of TMA-AVS-01 (Alarm Validation Scoring)	Essential OSDP Skills and Tools to Manage the Learning Curve	Cyber Governance That Works for Physical Security	Next Generation Building Materials for Protective Design, Electromagnetic Security and Operational Resilience
3:30PM-4:30PM	Generational Shift in the Workforce: Adapting to the Changing Dynamics	GSA Schedule Contracting for Rookies and Seasoned Veterans	From Legacy Systems to Cloud-Based Solutions: End-Users Journey in Modernizing Physical Security Infrastructure	The Wireless Wars	Welcome to 4G and 5G (Guns, Guards, Gates, Internet Gateways and GPT?)	It's a Jungle Out There - Threats and AI in Critical Infrastructure



# CONFERENCE-AT-A-GLANCE



Wednesday, April 10

ISC EXHIBITOR  
PRODUCT TRAINING  
& CASE STUDY  
SPONSORED  
SESSIONS

★ WORKSHOPS/  
USER  
EXPERIENCE (UX)

CONNECTED  
SECURITY & IoT

RISK MANAGEMENT  
& PUBLIC SAFETY

ACCESS CONTROL  
& IDENTITY  
MANAGEMENT

PHYSICAL  
SECURITY

SECURITY  
DESIGN

CAREER ZONE

THE BRIDGE

8:00AM-  
8:45AM

User Experience  
Panel

What is Proptech and  
Why Does It Matter to  
the Security Industry?  
★TECH TALK

A New Era: The Rise  
of Generative AI and  
Implications for Security  
and Risk Management  
Practitioners  
★ TECH TALK

Ultra-Wideband (UWB)  
Explained and How it  
Impacts Access Control  
and the Security Industry  
★ TECH TALK

What's New at  
ISC West: New  
Technologies, Insights, &  
Things To Know  
★ TECH TALK

The Architectural  
Design Process and  
Security Professionals  
★ TECH TALK

Privacy in the Age of AI  
Wednesday

9:00AM-  
9:45AM

## DAY 1 KEYNOTE

10:00AM-  
11:00AM

10:00AM - 11:30AM  
Active Shooter  
Workshop

Discover How Modern  
AI is Created and How  
it Can Be Deployed to  
Affect Greater Outcomes  
that Solve a Multitude of  
Problems

Real Time Crime Centers:  
What is Real Time and  
How Can it Impact  
Operations?

From Entry to Occupancy:  
The Role of Mobile Access  
Control in the New World  
of Building Optimization

The Insider Threat:  
Managing Your  
Organization's  
Most Critical Risk  
Vulnerability

Integrated Security  
Design: Form over  
Function or Function  
over Form?

10:00AM - 11:00AM  
Coming Soon

The First 90 Days - Make it  
Count

Beyond Traditional End-  
to-End: Unifying New  
Technologies in a Single  
Platform

11:15AM-  
12:15PM

Design Thinking for the  
Age of Digital Disruption  
in Visual Intelligence

Risk Assessment in the  
Age of Intelligence:  
A Practical Guide for  
Practitioners

Digital Credentials and  
Digital Identity Are Not  
The Same

Analytics, Sensors and  
Software: The New  
Model for Physical  
Security

Proper Planning for a  
Security Improvement  
Project

11:30AM - 12:30PM  
Coming Soon

The Future of Risk is Upon  
Us: Advancing Security for AI

12:15PM-  
1:00PM

## LUNCH BREAK

1:00PM-  
2:00PM

Cybersecurity  
Corporate Paper

Best Practices  
for a Successful  
Implementation of Apple  
and Google Wallets

Active Crime Deterrence  
in a Rapidly Changing  
World with Repeat  
Offender Identification  
and Mitigation

Future-Proofing ID  
Credentials Against  
Quantum Computing  
Threats

Federal Occupant  
Emergency Programs  
(OEPs) in the  
Hybrid/Post-COVID  
Environment

New Insights from  
3D Visualization in  
Security Plant Design  
and Digital Twins at  
DFW Airport

1:00PM - 2:00PM  
Convergence 2024  
- Synergizing Cyber,  
Physical, and OT Security  
for Business Success

Effective Public Speaking in  
a Distracted World

2:15PM-  
3:15PM

Trends in Venue  
Safety and the  
Visitor Experience

From Physical Security  
to Proptech Solutions:  
How Today's Security  
Technology Enables  
Smarter Buildings  
Tomorrow

Critical Infrastructure  
Protection: Insider Threat  
Mitigation for Data  
Centers

Credential  
Interoperability, Mixing  
Manufacturers, or One  
Card to Rule Them All

How It Works: AI in  
Physical Security Today  
and Tomorrow

Integrating Security  
Infrastructure into the  
Architectural Process

2:30PM - 3:30PM  
Coming Soon

Stay CyberSafe: What Every  
CXO Should Know About  
Cybersecurity  
Stay CyberSafe: What Every  
CXO Should Know About  
Cybersecurity

3:30PM-  
4:30PM

It's All About  
the Journey:  
Understanding the  
Evolving Customer  
Experience in a  
Cloud-based World

Points of Differentiation  
Between Commercial  
and Consumer IoT  
Devices

Keeping Cities Safe:  
A Journey Towards  
Creating Safer Public  
Spaces

Decentralized and Self-  
Sovereign Identity: A New  
Frontier in Access Control  
and Security Solutions

Security Systems  
Failure Modes and Risk  
Reduction

What is the Role  
of the Building  
Architecture and  
CPTED to Prevent  
Active Shooter/  
Assailants?

Workforce Development  
Executive Briefing:  
Alternative Workforce  
Solutions



# CONFERENCE-AT-A-GLANCE



Thursday, April 11

SECURITY MEGATRENDS

★ ARTIFICIAL INTELLIGENCE & DIGITAL TRANSFORMATION

DEALER, INSTALLER, INTEGRATOR

VIDEO SURVEILLANCE

UNCREWED SYSTEMS & DRONES & ROBOTICS

★ BUSINESS CONTINUITY / LOSS PREVENTION

ISC EXHIBITOR PRODUCT TRAINING & CASE STUDY SPONSORED SESSIONS

CAREER ZONE

THE BRIDGE

9:00AM-9:45AM

## DAY 2 KEYNOTE

10:00AM-11:00AM

The 2024 Security Megatrends: Your Guide to the Industry's Most Impactful Trends	GoDaddy's Digital Transformation: How We Created a System of Systems in our GSOC	Sales Prospecting: Techniques and Strategies for Effective Outreach	AI Killed the Analytics Star	The Evolution of Commercial Drones and Security: Why You Should Care!	Adapting to the Ever-Changing Landscape: Tackling Contemporary Challenges in Retail Loss Prevention and Asset Protection	10:00AM - 11:00AM <i>Coming Soon</i>		
11:15AM-12:15PM	Megatrend Analysis: Proliferation of Security Sensors	Securing the Convergence: Collaborative Strategies for Physical & Cyber Security Professionals in Ensuring Resiliency in Digital Transformation	Cloud Video Surveillance is Here - The Tradeoffs, the Advantages, and the Pitfalls	The Rise of Analytics and AI in Video Surveillance: Practical real-world Applications to Improve Security and Streamline Business Operations	Autonomy vs Artificial Intelligence: Redefining the Role of Manned Security Guards	11:30AM - 12:30PM <i>Coming Soon</i>	Talent Conundrum? Lean on Learning.	

12:15PM-1:00PM

## LUNCH BREAK

1:00PM-2:00PM

2:15PM-3:15PM

3:30PM-4:30PM

AI Megatrends	What Every Security Leader Should Know About Generative AI (ChatGPT and the like)	The Art of the Connection - Prospecting Success Using LinkedIn	Everything You Never Knew You Wanted to Know About VSaaS... But Were Afraid to Ask	Game of Drones: Safeguarding Sports Stadiums in the NFL, MLB, and MLS	Navigating Environmental, Social, & Governance (ESG) Principles in the Security Industry	1:00PM - 2:00PM <i>Coming Soon</i>	Accelerating Learning Through Gaming (or Enhancing Learning Through Euro Games)	How AI, Deepfakes, Voice Cloning and ChatGPT Are Transforming Cybercrime—And How to Future-Proof Yourself and Your Business Now
Protecting Critical Infrastructure in Today's Threat Environment	Convergence of Artificial Intelligence, Optical Fiber Sensing, Video Analytics, and Biometrics in Modern Physical Security Systems	Succession: Plan Now or Pay Later	Designing Better Perimeter Security Solutions with AI and Video Analytics	Remote Identification: Integrating Drones into the National Airspace System	Security Robots' Evolution and Future Role in Facility Protection	2:30PM - 3:30PM <i>Coming Soon</i>	The Future of the Security Industry: A Perspective from 'The Next Generation'	
<b>GENERAL SESSION</b> <i>(open to all badge-holders)</i> Identity in the Mobile Wallet Presented by: Security Specifiers							Managing Adversarial People & Personalities in the Workplace	

CONFERENCE CLOSED (Visit Expo Hall)