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## ISC WEST VIRTUAL EVENT KEYNOTE DIGS IN TO THE CONCEPT OF “GRIT”

The ISC West Virtual Event continues this week — and this year there are a number of sessions planned that celebrate security and offer education on important topics facing the industry during these unprecedented times.

Among our keynote speakers this year is Shannon Huffman Polson, founder and CEO of the Grit Institute and author of *The Grit Factor*. As one of the first women to fly the Apache helicopter in the U.S. Army and a veteran of corporate life as well, Polson will share stories and lessons from the cockpit of the most technologically advanced helicopter in the world that apply to the challenges security professionals face today, as well as lessons learned on the ground about owning your story and one simple strategy to empower everyone on your team.

We caught up with Polson about what she has planned for her session on October 7.

### **Can you give us a short preview of what you'll be talking about this year at ISC West's virtual event?**

I'm excited to be able to talk about what I call "The Grit Factor," both the title of my new book, but also a key to success of women working in all male fields — as well as women and men facing any kind of a challenge. We'll talk about how grit is not an isolated concept, but rather a characteristic grounded in the past, a part of the present, and necessary in our outlook for future...

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## Gartner: CEOs Will Be Personally Liable For Cyber-Physical Security Incidents

The liability for cyber-physical security incidents will fall on the shoulders of most CEOs by 2024, according to new analysis from Gartner.

In their report Predicts 2020: Security and Risk Management Programs, the firm forecasts 75 percent of CEOs will be personally liable for cyber-physical security incidents by 2024.

“Due to the nature of cyber-physical systems (CPSs), incidents can quickly lead to physical harm to people, destruction of property or environmental disasters. Gartner analysts predict that incidents will rapidly increase in the coming years due to a lack of security focus and spending currently aligning to these assets,” said Gartner officials in a statement...



## ISC West and Mission 500 Team Up For Virtual Run

As events move from the physical world to the virtual, it has become harder to recreate the human contact of face-to-face events—even as it has become more important. Mission 500, a non-profit collaboration (organization?) helping feed U.S. families struggling with poverty, is an initiative founded and supported by other organizations in the security industry. And over the years, ISC West has always been an important opportunity to raise awareness for its work. Just because the event has transitioned to virtual does not mean the goals of Mission 500 have changed.

To keep focus and awareness on its goals, Mission 500 has teamed up with ISC West and other supporting sponsors to host the annual Security 5k/2k race for Children virtually, during ISC’s virtual event coming up on Oct. 5-7...

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## ISC WEST 2020 VIRTUAL EVENT IS HAPPENING NOW!

Taking place October 5-7, the [ISC West 2020 Virtual Event](#) will offer you and your business a 3-day agenda full of [complimentary educational programming](#), featuring the best of our SIA Education@ISC Program, high-profile Keynote speakers, Virtual Vendor Solution training Sessions, and more. In addition, the ISC West Virtual Event will feature additional opportunities to connect with other security & public safety industry professionals via our Exhibitor Tech Center pages, chat functionalities, discussion groups, and more. [Invite your team!](#)

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2020 Security 5K/2K Virtual Event: 10/2-10/7

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