




SCHEDULE AT A GLANCE

Monday, October 7							
	Veronese 2401	Titian 2301	 Titian 2303	Titian 2305	Titian 2205	Bellini 2101	 Bellini 2103
9:00 AM - 9:50 AM	Casino Loyalty 2.0: Create Lifelong Patrons	Vision and Vigilance: Lessons from a Year of Change	Future-proofing Casinos: Brand Relevance, Digital Marketing, and Influencer Strategies	Retail Sportsbooks' Role in the Online Betting Ecosystem	Embracing the Future: The Role of DEI in the Gaming Industry	Where Sports Betting's Growth Sits on the Regulatory Agenda <i>Presented by: IAGA</i>	Navigating the Gaming Credit Market
10:10 AM - 11:00 AM	Maximizing Revenue through Sports Sponsorships in Gaming	Navigating Cyber Extortion: Strategies from Casino Leaders	Opportunities in Tribal Gaming: Growth and Regulation	The Power of IP: Extending Player Loyalty to Digital	Diversifying Professional Pipelines in a Mega Merger Market <i>Presented by: GGW</i>	Tackling Match Fixing: Gaming and Global Sports Cooperation <i>Presented by: IAGA</i>	Game On: The Resurgence of Global Gaming M&A
11:20 AM - 12:10 PM	Slot Bank Tier List: Ranking Favorite Configurations	Diversifying Revenue for a Stronger Tribal Future	UAE Gaming 101	Digitally Transforming your Gaming Rewards <i>Presented by: Prezzye</i>	From Ideas to Impact: Women Entrepreneurs and Investors Pioneering Innovation <i>Presented by: GGW</i>	Responsible Online Gaming: What's Next? <i>Presented by: IAGA</i>	Capital Roundtable: Trends in Capital Raises and Debt Financing
12:10 PM - 1:30 PM	Break						
1:30 PM - 2:20 PM	Greatest Threats to Table Games	Internal Controls: "Why, How, and When?"	Enhancing Responsible Gambling with AI and Behavioral Analytics	Streaming, OTT and CTV in a Sports Betting World	Cultivating the Next Generation of Game Manufacturers	Corporate Transparency Act (CTA) and its Potential Impact <i>Presented by: IAGA</i>	Navigating Brazil in 2024 - 2026: Legislation and Market Expansion Insights
2:40 PM - 3:30 PM	Cultivating the Ideal Workplace Culture	What to Expect from NIGC in 2025: Navigating Compliance and Future Prospects	Women in AI: Pioneering the Next Generation of Casino Tech	Fostering Responsible iGaming: Strategic Alliances and Legislative Innovations	How Strong Partnerships Can Drive User Acquisition & Growth for Online Gaming Companies <i>Presented by: GLOCO</i>	Technology's Impact on Gaming Compliance Programs <i>Presented by: IAGA</i>	Understanding the Brazilian Market: Insights from Sports Betting and Online Casino Providers
3:50 PM - 4:40 PM	 Vanguard: The Next Generation in Tribal Gaming Main Stage - Venetian Ballroom F						
5:00 PM - 6:30 PM	G2E Kickoff Reception Venetian Ballroom F						

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SCHEDULE AT A GLANCE

Tuesday, October 8						
	Veronese 2401	Titian 2301	 Titian 2303	Titian 2305	Titian 2205	Bellini 2103
9:00 AM - 10:00 AM	 G2E Welcome and State of the Industry View From the Top: Perspectives from Global Gaming Leaders Main Stage - Venetian Ballroom F					
10:00 AM - 5:00 PM	Expo Hall Open					
10:30 AM - 11:20 AM	The Power of Predicting Guest Behavior	Tribal Sovereignty and Sports Betting: A Delicate Balance	From Sports Betting to iGaming: The Path Forward for Women Bettors	Embracing AI for Good: Gaming Industry's Path to a Sustainable Future <i>Presented by: </i>	Harnessing AI for Enhanced Customer Relationships and Responsible Gaming	Simplifying the Cashless Transition and Debunking Common Myths <i>Presented by: </i>
11:40 AM - 12:30 PM	Optimizing the Operator View: Unifying Patron Value Across Gaming Systems	Collaborative Efforts to Combat Human Trafficking in Tribal Gaming and Hospitality	The Transformative Power of AI and Machine Learning in Gaming	The Art & Science of Storytelling for Gaming Professionals	The Importance of Positive Play	How Online Affiliate Companies are Shaping the Gaming Frontier
12:30 PM - 1:50 PM	Break					
2:00 PM - 2:50 PM	Sports Resorts: Vegas' Next Big Export?	Amplifying Tribal Influence in the 2024 Election	Follow the Money: Navigating the Ever-changing AML Compliance Landscape	Athlete Harassment: What's Real, What is Being Done Now, and What More Can Be Done	The Growth & Challenges of Unlicensed "Sweepstakes" Operators	Forecasting Texas Gaming Legislation: Predictions for 2025
3:10 PM - 4:00 PM	The Revenue & Player Trip Driving Power of In-Person Gifting <i>Presented by: </i>	U.S. Department of Interior's Final Rule - 25 CFR Part 293 - Class III Tribal-State Gaming Compacts	The Evolution of Digital Payments for Online Gaming	iGaming: The Road to Legalization in the U.S.	Prioritizing Responsible Gambling Education in Student Athletes	We are the Champions: A Conversation with the Congressional Gaming Caucus Co-Chair Dina Titus

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SCHEDULE AT A GLANCE

Wednesday, October 9						
	Veronese 2401	Titian 2301	 Titian 2303	Titian 2305	Titian 2205	Bellini 2103
9:00 AM - 10:00 AM	 View From the Top: Perspectives from Top U.S. Gaming Leaders Main Stage - Venetian Ballroom F					
10:00 AM - 5:00 PM	Expo Hall Open					
10:30 AM - 11:20 AM	Lessons Learned One Year Post MGM & Caesar's Cyber Attacks Presented by:  Johnson Kendall Johnson	Compliance, Integrity, and Evolving Tribal Regulatory Cooperation	Should You Consider iLottery Part of Your Digital Strategy?	AI-Powered Evolution: Reshaping the In-play Sports Betting Strategy	Optimizing Payout Strategies: Enhancing Efficiency and Customer Retention	The Far-Reaching, Negative Impact of the Illegal Gambling Market
11:40 AM - 12:30 PM	Deep Dive: Online Gambling in Latin America	Data Science Insights: From Tech to Gaming Presented by:  IKASI	Evolution of Casinos: Merging Digital and Physical Gaming for Enhanced Engagement	How Do You Know Your Players? Exploring Verification Trends	Cashless Casino Driving Growth and Player Loyalty: Graton Casino's Success Story	Regulatory Modernization in the UK and What the U.S. Can Learn
12:30 PM - 1:50 PM	Break					
1:00 PM - 2:00 PM	G2E Super Session: Breaking the Glass Ceiling Cannot Be Done Alone: Celebrating Our Male Allies Main Stage - Venetian Ballroom F Presented by:  GGW: Global Gaming Women					
2:00 PM - 2:50 PM	Insights from Non-Smoking Casino Initiatives	Unifying Casino Tech While Enhancing Customer and Operator Experience	Indian Gaming Goes Commercial	Exploring the Dynamics of Tennessee's Online-only Sports Wagering Market	Placemaking, AI, and Creating Entertainment Experiences in Gaming Properties	Investing in the Next Wave of Sports Betting and iGaming Technology
3:10 PM - 4:00 PM	Understanding the Changing Canadian iGaming Landscape	Understanding West Flagger: What the Ruling Means for Tribal Sports Betting	The Role of Disruption and Innovation in Gaming	Sports Betting is a Better Standalone Product than You Think	The Evolution of Payments: From Regulation to Application	Sports Betting's Ever-changing Regulatory & Tax Landscape

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SCHEDULE AT A GLANCE

Thursday, October 10				
	Veronese 2401	Titian 2305	Titian 2205	Bellini 2103
10:00 AM - 3:00 PM	Expo Hall Open			
10:30 AM - 1:00 PM	<p>Workshop: Customer Journey Mapping for Casino Marketing</p> <p>Understanding the complete customer journey is essential for delivering seamless and memorable experiences. This hands-on session will guide attendees through the process of creating comprehensive customer journey maps, from initial awareness to post-visit follow-up. Participants will learn how to identify key touchpoints, analyze pain points, and develop strategies to optimize each stage of the journey. By mapping the customer experience, casino marketers can uncover opportunities for improvement, streamline processes, and ultimately enhance customer satisfaction and loyalty.</p>	<p>Workshop: The Roadmap for Online Gaming & Sports Betting Expansion</p> <p>In the fast-paced online gaming and sports betting industry, our workshop offers casino operators a step-by-step guide to expand their digital presence successfully. This workshop also dives into creating engaging casino and sports betting offerings by covering essential components such as regulatory compliance, back-office platform management, efficient payment systems, targeted marketing strategies, and the promotion of responsible gaming. Attendees will leave with expert insights, actionable strategies, and a comprehensive understanding of the industry's ecosystem, empowering them to excel in this competitive landscape.</p>	<p>Workshop: Double Down on Your Efficiency with Lean Six Sigma</p> <p>What if you could start over and maximize your efficiencies throughout your property? In this workshop, we'll build a mock property, creating the most innovative processes you can imagine, using Lean Six Sigma tools. We'll introduce you to the world of Lean Six Sigma as it relates to the gaming industry. Having a cohesive process improvement plan throughout a property can maximize your client engagement, your profits, your employee retention and growth, and so much more. Let your creativity run wild and put a dollar figure to your process improvement concepts. This interactive, hands-on workshop will unleash your creativity and quantify the positive fiscal impact of your innovative solutions.</p>	<p>Workshop: Advanced Crisis Communications for Gaming Leaders</p> <p>In the dynamic world of gaming, crises are an inevitable reality. This workshop is designed to arm industry leaders with comprehensive training on managing crises before, during and after they occur. Offering industry-specific training, an interactive classroom experience, and on-camera mock interviews to simulate real media interactions, participants will gain practical tools and best practices that can be immediately implemented to enhance their organization's crisis management capabilities. Ideal for executives, managers, and communicators, this workshop ensures that gaming leaders are prepared, confident and capable of guiding their organizations through any crisis and recovery.</p>

G2E Workshops will provide a deep dive into topics directly affecting your day-to-day operations led by experts in the field. Workshops are two and a half hours (more than twice the length of a standard education session) and will leave you with actionable tools that you can implement into your business right away. There is limited space for each workshop, and tickets will be sold on a first-come, first-served basis. **G2E Workshops are not included in any education pass and require separate fee to participate.**