

EXHIBITOR CHECKLIST

A step-by-step checklist designed to help you prepare for a successful G2E 2024!

Check the Exhibitor Resources

We're here to help you maximize your investment. Use these resources to plan your time, your booth, your promotions, and your strategy on-site. [Go to exhibitor resources »](#)

Review the Exhibitor Manual

The exhibitor manual offers a complete A-Z guide to everything you need for the show including electrical, internet, catering, shipping info, and more! [Go to exhibitor manual »](#)

Use the G2E Booth Planning Tool

Not sure where to begin when it comes to your booth for G2E? Don't worry, we've got you covered. The Booth Planning Tool, is a short quiz, that will put together a personalized guide for your booth at G2E. [Get started »](#)

Book Hotel & Travel

Through Connections Housing, you can book hotels at a discounted rate for your trip to Las Vegas. Rooms are on a first-come, first-serve basis. [Book now »](#)

Update Your Listing in the Exhibitor Hub

Update your listing that is featured in attendee resources such as the G2E website and the G2E mobile app. [Go to exhibitor hub »](#)

Calculate Your Material Handling

For material handling orders, simply estimate freight weight and apply the per pound rate: \$1.08 for general items and \$0.81 for slot machines. [Learn more »](#)

Read The Good Neighbor Pledge

We ask you to serve as a "good neighbor" to fellow exhibitors by following our Good Neighbor Pledge. Our industry is strongest when it works together, promotes healthy competition, and demonstrates leadership. [Learn more »](#)

Maximize Your Exposure

Your booth space is just the beginning of the investment you made with us! [Check out these sponsorship opportunities](#) that we've created to enhance your exposure.

Invite Your Customers

Promote your presence at G2E through custom web banners, social posts, emails, and more for FREE. [Learn more »](#)