



## Security Leaders Plan on Tech Investments For 2021

Integrating enhanced security controls is a top-of-mind priority for organizations heading into this new year, according to a new report. Johnson Controls' annual Energy Efficiency Indicator survey reveals a majority of organizations plan to enhance security controls by integrating and improving systems. Johnson officials said the investment trends it is observing are comparable with investment patterns seen after the 2010 recession.

Among the priorities organizations are investing in over the next 12 months:

- Integration of security systems with other building technology systems – 75 percent
- Building controls improvements – 71 percent
- Integration of fire/life safety with other building technology systems – 69 percent

The survey also finds the motivation for many investments this year is protecting the health and safety of building occupants. Factors rated as “extremely or very significant” by organizations include:

- Increasing the flexibility of facilities to quickly respond to a variety of emergency conditions – 81 percent
- Protecting the health and safety of building occupants during emergency situations – 76 percent
- Improving life safety and security – 75 percent

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## Commercial Life Safety

When it comes to *wireless life safety solutions* go with the industry leader.



### Organized Retail Crime on The Rise

Retailers continue to see significant losses due to theft from organized retail crime (ORC). New figures from the National Retail Federation find this kind of organized crime continues to grow, with the number of dollars lost topping a key threshold for the fifth year in a row. NRF officials also say three-quarters of retail companies that have been victimized report that criminal activity is up.

The NRF 16th annual ORC survey found 75 percent of loss prevention executives at a cross-section of large and mid-sized retail companies said ORC activity had increased in the past year, up from 68 percent last year. Losses averaged \$719,548 per \$1 billion in sales, a 2 percent increase from last year and the fifth year in a row that the figure topped \$700,000...

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### FAA Announces Final Rules for Drones, Opening The Door for Expanded Operations

Shortly before the eagerly awaited new year, the Federal Aviation Administration delivered final rules for unmanned aerial vehicles (UAVs), better known as drones. The rules, announced on Dec. 28, 2020, address remote identification and the conditions under which flying over people and at night are permitted.

While much of the public discussion around the commercial use of drones centers on delivery services, the security industry is interested in them from the perspective of protecting against threats posed by the vehicles and their use as a tool to help protect physical property and critical infrastructure...

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*WHAT'S TO COME IN 2021*

From all of us on the ISC Team, we would like to thank you for being a loyal member of the ISC community, as we continued to navigate unprecedented times together in 2020. As we kick off the new year and keep things moving forward, in the coming weeks we will be offering you a few new & different ways to stay connected & engaged with the security & public safety community throughout 2021. Be on the lookout for more information on how to discover all that ISC has to offer, including physical events, virtual events, industry content, networking opportunities, and more.

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