



## Investment in Access Control Technology Poised for Growth

The total addressable market for access control is worth \$70 billion in 2021, according to data compiled by Group 337 – a group of executives focused on business creation for small to large companies in the security, access control and IoT industries.

In a recent webinar on the topic, Lee Odess, CEO & Founder, of Group 337, reviewed numbers collected from working with public data sources, access control companies and experts in the space.

The 2021 market estimate comprises \$28 billion in hardware sales and \$42 billion in Software as a Service (SaaS) sales. Of the SaaS figure, \$21 billion of it is in...

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### Survey: Pandemic Changed Physical Security Technology Priorities

Security leaders say the Covid pandemic increased the importance of physical security in their organizations.

A survey of more than 500 U.S.-based physical security and facility management professionals finds 75 percent of respondents cited an increased emphasis on physical security at their organizations amid the pandemic. Additionally, 60 percent of respondents said they either see a need for immediate cloud-based technology upgrades or are considering it in the near future.

The 2021 Brivo Smart Security Trends Report also find...

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### New Safety Protocols Emerge in Workplaces

New research from MindEdge Learning finds that, even with the prospect of effective vaccines, more than one-third of managers (35 percent) expect that many of their employees will remain remote after the end of the pandemic.

The company's fourth annual Future of Work survey polled 830 U.S. managers or above about their experiences with automation at work, and how the pandemic has affected their workplaces.

Employees who plan to return to their workplaces are likely to encounter new health and safety requirements, according...

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Taking place July 19-21, 2021 at the Sands Expo in Las Vegas, the International Security Conference & Exposition – also known as ISC West – looks forward to welcoming the security & public safety industry back together to accelerate market recovery and re-define the roadmap ahead.

With ISC West, you will have the opportunity to network and connect with thousands of security & public safety professionals, learn from the cutting-edge SIA Education@ISC program, plus explore the latest technologies in Access Control, Video Surveillance, Emergency Response and Public Safety, while discovering emerging solutions in IT/IoT Security, Smart Home tech, Drones & Robotics, and more! The combination of products, networking opportunities, special events, award ceremonies, and educational programming all in one place truly makes ISC West the industry's most comprehensive & converged event in the U.S.

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