

LEAD RETRIEVAL

Collect - Download - FollowUp

Capture attendees' contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact information. No need to collect business cards!

BEFORE THE SHOW

1 Receive Login Credentials

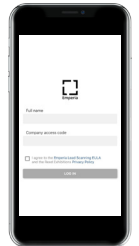
via an email sent to the key contact with the subject line: "Your Company Access Code for Emperia"

2 Download the Emperia Lead Retrieval App



3 Log In

using the credentials from the email. Share credentials with your booth staff*



**Logins can be used across multiple devices.*

DURING THE SHOW



1 Tap to Scan

the QR code on the attendee's badge.

2 Take Notes

about your new leads and enter optional information including any follow-up actions.

3 Download Your Lead Report

at anytime, using the direct link provided to your key contact with your company access code.

**You can take more detailed notes by adding qualifiers, survey questions and sending content directly to your leads from the app. To learn more, contact your Customer Success Coordinator.*

AFTER THE SHOW

1 Receive Post-Show Email

including your post show report; this will be sent to the key contact.

2 View, Sort & Download Leads

directly into your CRM.

3 Follow Up with Your Leads

within a week to increase ROI and keep the conversation going.

CONTACT YOUR CUSTOMER SUCCESS COORDINATOR WITH ANY ADDITIONAL QUESTIONS!

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