

ITS AMERICA
2021
ATLANTA, GEORGIA

EXHIBITOR PROSPECTUS

ITS
AMERICA 2021

REIMAGINING
TRANSPORTATION

May 17 – 20, 2021

Education: May 17 – 20 | Exhibit Hall: May 18 – 20

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ITS  AMERICA

 Reed Exhibitions®

REIMAGINING TRANSPORTATION TOGETHER

Exhibiting at ITS America 2021 Annual Meeting (May 18 -20, 2021) in Atlanta, GA allows your company to connect and gain exposure to leaders, influencers and experts from the entire spectrum of Intelligent Transportation Systems and the mobility ecosystem including local, state and national public agencies, the automotive sector, consulting firms, research institutions, information and communications technology companies, emerging technology companies representing connectivity, automation and more.

ITS America members receive a discount on exhibit space. Companies must be an ITS America member in good standing at time of reservation through ITS America 2021 to receive discount. Premium booths highlighted on the floor plan are subject to the Premium Rate.

Join us in Atlanta and showcase your solutions that will enable a better future transformed by intelligent mobility.

BENEFITS OF EXHIBITING

- Four (4) exhibitor staff badges per 10' x 10' reserved
- One (1) full conference registration (includes access to the program)
- Access to the complimentary Exhibitor Customer Invitation Program to invite customers and guests to the event
- Pre-registered media list and complimentary press kit distribution in the onsite ITS press room
- Lead Retrieval
- Enhanced Bronze exhibitor listing that showcases your company on the website
- Inclusion in the Final Program and mobile app
- Participate in interactive and thought-provoking discussions on equity & accessibility, pandemic impact on transportation, incentivizing people to move differently and more!
- Complimentary Lunch for booth staff during Expo Hall Days
- Complimentary inclusion in the ITS America Events recommendations program

** Not all benefits are applicable to co-exhibitors. All opportunities are deadline permitting and subject to change at the discretion of the ITS America Events team.*

BECOME A MEMBER AND SAVE!

Learn more about ITS America and membership benefits by contacting the ITS America Membership Team at membership@itsa.org



EXHIBITOR RATES:

Standard ITSA Member Rate: \$3,790 per 10' x 10'

Premium ITSA Member Rate: \$4,190 per 10' x 10'

Standard Non-Member Rate: \$4,090 per 10' x 10'

Premium Non-Member Rate: \$4,490 per 10' x 10'

Start-up Company Rate: \$3,690 per 10' x 10'

**Please note, these prices include the Early Bird Discount.*

ALL EXHIBITOR PACKAGES INCLUDE:

- 4 Exhibitor Badges (per 100 SQFT)
- Bronze Online Listing to Showcase company information
- Lead Retrieval
- Access to the complimentary Exhibitor Customer – which includes extra marketing exposure
- Full Conference Registration (1 pass)
- Printed Directory and Mobile App listing
- Media List/Press Kit Distribution
- Participation in the ITS America Events Recommendations Program

CONTACT US

Now accepting reservations! Contact Adam for more details and availability.



Adam Balsam, Sales Director

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ABOUT ITS AMERICA 2021

Join us at ITS America 2021 Annual Meeting in Atlanta, Georgia as we reimagine transportation and discuss how technology is a foundational piece of a new 21st century transportation system. This event will bring together the entire intelligent transportation community for (4) days of thought-provoking education, networking, technical tours and demonstrations exploring products, emerging technologies and solutions that will enable a better future transformed by intelligent mobility.



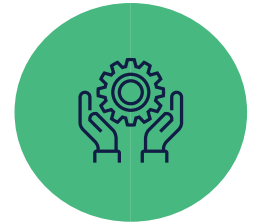
**4 Days of
Networking**



**80+
Technical &
Special Events**



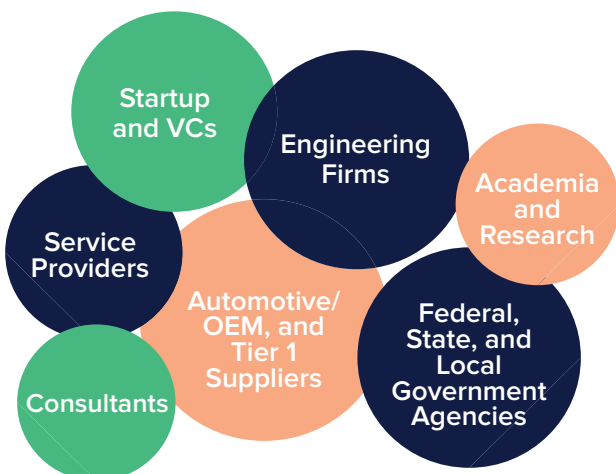
**135+
Exhibitors**



**50 Product
& Solution
Categories**

PRODUCTS, TECHNOLOGIES AND SOLUTIONS REPRESENTED ON THE SHOW FLOOR

- Advanced Traffic Management Systems
- Autonomous Vehicle Technology
- Automotive and OEM Manufacturers & Suppliers
- Commercial Vehicle Operations
- Connected Vehicle Technologies
- Consumer Electronics
- Cyber Security
- Data Mining and Visualization
- Electronic Toll/Fare Collection Systems
- Emergency Response Communications Tech
- Fleet Management Systems
- GPS/GIS Technology Applications
- Incident Management
- Information and Communications Technologies
- In-vehicle Navigation System/Safety Devices
- Location-based Technology and Services
- Modeling and Simulation Tools
- Obstacle Warning Systems
- Parking Management Systems
- Signaling and Control Systems
- Software Development
- Systems Engineering
- Telecommunications
- Telematics
- Transit
- Transportation Apps/Operations
- Traveler Information Systems
- Variable Message Signs
- Vehicle Safety Systems
- Video Surveillance and AI
- Wireless Technology
- Work Zone Management



WHO ATTENDS?

- › Public Sector Agencies including State Department of Transportations, Cities, Metropolitan Planning Organizations + MPOs
- › Transportation Operators and Manufacturers
- › Research Analysts
- › Educational Institutions
- › Consulting Firms
- › Architects
- › Engineers
- › Investors/Venture Capitalists
- › Innovative urban mobility players—micro-mobility, ride sharing, ride hailing, scooters
- › Mobility on Demand—public transit, urban air mobility (e.g. helicopters, drones)
- › In the long term, deliver further operator, fleet operators + more

JOIN US TO CONVENE WITH

ATTENDEE ORGANIZATIONS LIKE:



.....AND EXHIBITOR/SPONSOR

ORGANIZATIONS LIKE:



2019 ANNUAL MEETING EXHIBITORS

3M Transportation Safety Division
Actelis Networks, Inc.
Activu Corporation
Advantech
AECOM
Aimsun, Inc.
Alcatel-Lucent Enterprise
Alpha Technologies Ltd.
APC by Schneider Electric
Applied Information
AVI-SPL
Axis Communications Inc.
Belden
Blynscy, Inc.
Bosch Building Technologies
Cardinal Scale Manufacturing Company
CATT Laboratory
Cepton Technologies, Inc.
Chetu Inc.
CITEL Inc.
Citilabs
Citilog, Inc.
CLARY Corporation
CoastIPC, Inc.
CohuHD Costar
Commsignia
COMNET Communications Networks
Conduent Transportation
Consensus Systems Technology
CTC Union Technologies Co., Ltd.
Cubic Transportation Systems
CyberLock, Inc.
Daktronics, Inc.
Danlaw, Inc.
District Department of Transportation
Dura-Line
Eberle Design Inc.
Econolite
ESCRYPT Canada
EtherWAN Solutions, Inc.
Evans Consoles
Express Supply, Inc.
Federal Motor Carrier Safety Administration
FLIR Systems, Inc.

Ford Motor Company
FORTIS Consulting Services Corp
Geotab
GEWI
Global Traffic Technologies
GRIDSMART, A Cubic Company
Henrich Electronics Corporation
HERE Technologies
Hill & Smith Inc.
Houston Radar LLC
Image Sensing Systems
International Municipal Signal Association
INTEGRITY Security Services LLC
Intercomp Company
International Road Dynamics, Inc.
Iteris, Inc.
ITS America & World Congress Area
ITS Canada
ITS Maryland
ITS Virginia
ITSA Data Exchange
Kapsch TrafficCom
Kimley-Horn and Associates, Inc
Kistler Instrument Corp.
Lanner Electronics Inc
Leyard and Planar
Live Traffic Data
MaxCell Innerduct
McCain, Inc.
MG Squared Lowering Devices
MH Corbin
Miovision Technologies Inc
Mobile Mark, Inc.
Moonshadow Mobile, Inc.
Moxa
Multilink, Inc
National Operations Center of Excellence
OptaSense
Oriux
OTT Hydromet
Parsons
Pelco
Pepperl+Fuchs Control, Inc.
Perceptics

Phoenix Contact
PlanetM/MDOT
PTV Group
Q-Free
Qualcomm, Inc.
Rapid Flow Technologies
Ross & Baruzzini / Macro
SecureWatch 24
Sensys Networks
SES America, Inc.
Siemens Industry, Inc.
Siemens Ruggedcom
Siquira, Inc.
Skyline Products
SkyLine Technology Solutions
Solar Technology, Inc.
Sony Video Security
Southern Manufacturing
Southwest Research Institute
Teledyne Lumenera
Teleste Corporation
Texas Department of Transportation
Traffic & Parking Control (TAPCO)
Traffic & Transit
Traffic Technology Intl
Traffic Technology Services, Inc.
TrafficCast International, Inc.
TrafficVision
TransCore
Transition Networks
U.S. Department of Transportation
UrbanLogiq
Vaisala Inc.
Verizon Smart Communities
Ver-Mac
Versilis
Virginia Tech Transportation Institute
Wanco, Inc.
Wavetronix
Waycare
Wireless Technology, Inc.
Zetron
ZincFive, Inc.
ZITEK Corporation

HEAR WHAT INDUSTRY COLLEAGUES ARE SAYING...

“ The overarching theme of the 2019 ITS America Annual Meeting served to reinforce the safety and sustainability-focused initiatives that many attendees spend time developing solutions for, as well as inspiring them to find new and even more innovative ways to improve the nation’s transportation networks. The ITS America Annual Meeting provided a superb forum to discuss these applications and how we can work together to further improve mobility and safety along our roads. ”

-Ramin Massoumi, Senior VP and General Manager of Iteris