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ISC West Virtual Event Brings Security & Public Safety Industry Together

Amid restrictions on travel and large gatherings, the physical and converged security community came together virtually this week for three days of education, networking and new product demos. With large-scale face-to-face events on hold as the world grapples with the Covid-19 pandemic, ISC West 2020 transitioned to a virtual event to showcase top speakers, sessions, and solution providers featuring resources for the next phase of project deployments.

The results were strong, with more than 6,000 registrants from a diverse audience profile, including representation from all 50 U.S. states and 89 countries.

Kicking off each morning from Oct. 5-7, the event featured keynotes from leaders at AWS, Uber, DHS, an author and former Apache attack helicopter pilot, and more than 25 SIA Education@ISC sessions that covered topics as varied as facial recognition, video surveillance, organizational readiness, cyber/physical security convergence, unmanned/drones, workplace violence and many others.

“Our security and public safety community by nature is very face-to-face, with physical presence and engagement the foundation of protecting companies, employees, customers and the public. Nothing can replace the energy, emotion, innovation and ideas, serendipity, and new connections that are derived from in-person meetings and events,” said Will Wise, group vice president for the Security Portfolio at Reed Exhibitions, organizers of ISC West. “While not being able to convene in-person this year at ISC West due the pandemic, producing the ISC West 2020 Virtual event along with our Premier Sponsor SIA enabled top ISC speakers and sponsors to provide key updates for our industry’s path forward. Security professionals and leaders had access to important information, education and networking opportunities enabling them to

stay on top of trends and challenges that continue to affect us in fast-evolving new ways. We look forward to seeing everyone in person again in 2021 and continuing to connect the community via our strong network of industry professionals, solution providers and government leaders.”

Recordings of all keynotes, education sessions, Vendor Solution sessions and networking events, as well as the Exhibitor Tech Center resources are all available for free at the [ISC West Engagement Hub](#), and will be fully accessible on-demand through the end of December.

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Welcome to ISC News

If this is your first [ISC News Insider](#), welcome! ISC News is a year-round resource for security & public safety professionals to learn about up-and-coming trends, innovations, technologies, and information critical to physical, IT and IoT security. ISC News showcases new industry insights and educational opportunities, along with solutions & technologies that are transforming the industry, giving our audience the information they need to keep their businesses (and careers) ahead of new threats.

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Lessons In Grit: What Security Leaders Can Learn About Resilience

Grit is something inherent in all of us. It can be trained and learned – and it is what gets many people through some of the most difficult times in life.

These were the lessons in the keynote address on day three of ISC West's Virtual event. The talk, organized by the SIA Women in Security Forum, was presented by Shannon Huffman Polson, founder and CEO of the Grit Institute and author of *The Grit Factor*. As one of the first women to fly the Apache helicopter in the U.S. Army and a veteran of corporate life as well, Polson defines grit as “dogged determination in face of difficult circumstances....”

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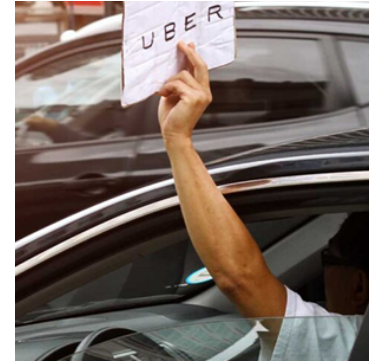


Securing IoT Infrastructure Critical As Connected Device Deployments Grow

Internet of Things (IoT) infrastructure is growing in business globally – and so are the security risks connected with IoT. That's why understanding and planning for IoT security is a crucial part of any security strategy today.

The critical elements of securing IoT infrastructure and the unique needs of IoT risk mitigation were the topics in the opening keynote address at ISC West's Virtual event on Monday. The talk, titled *On the Edge of Transformation: Securing a Connected Future with IoT*, was hosted by Michael MacKenzie, General Manager, AWS IoT Connectivity and Control...

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Maintaining Security In a Converging Physical And Digital Landscape

How do you secure a global organization with feet (or wheels) firmly in both the physical and digital worlds—all during a global public health crisis that threatens the company's employees and customers alike?

Uber is just such a company, and Charles Burns, Head of Global Security Engagement for Uber, shared his thoughts and experience with attendees of the ISC West Virtual Event in his keynote address: *How Uber is Scaling Enterprise Risk Management at the Speed of Global Transportation...*

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